



# Customer Success Story

**Vikas Group uses elastic information archival to meet compliance and data resilience goals at highly optimized costs**

## About Vikas Group

Vikas Group, a reputed manufacturer of a broad spectrum of world-class products across applications in the automotive solutions and retail space, is a well-diversified industry leader with several firsts to its credit.

Acknowledged globally as a provider of end-to-end thermal management solutions and complete emissions systems solutions, it is one of the leading manufacturers of Compressors, Hoses & Pipes, and Aluminium Heat Exchangers with several patents to its credit.



### CHALLENGES

#### Unviability of Backup on the same Infrastructure

Achieving data backup & resilience within the primary SaaS platform was unviable technically and commercially.

#### Need for Secure & Compliant Data Retention

Complying with regulations and residency norms required an independent, secure data archive.

#### Slow, Cumbersome Discovery

Finding data on the fragmented storage was both challenging and a drain on productivity.



### SOLUTION

#### Unified Live and Legacy Data Archive

Live and Legacy data archival to Vaultastic, an independent cloud SaaS data management platform to cater to long-term data retention and resilience goals.

#### Optimize Cost even as Storage Grows

Leverage Vaultastic's multi-dimension cost optimization strategies to reduce TCO and drive the ROI, even as storage grows.

#### On-demand Data Ops tools

Benefit from Vaultastic's on-demand cloud data tools that enable flexible search across user accounts and atomised data extraction on demand.

## Data Resilience & Agility Delivered

Vikas Group was able to optimize costs by more than 70% while protecting the business-critical communication data of over 1500 users.

Vikas Group also recorded a significant improvement of 9 times faster turn-around on data access requests.

Additionally, they saw a remarkable 2.5 times return on investment based on cost savings alone.

**9 times faster eDiscovery & Recovery**

**70% lower data protection cost for 1500+ users**

**47% Storage Savings with global deduplication**

**2.5X ROI on cost savings alone**

## Vikas Group's Search for a Cost-Effective Cloud-Native Data Retention Solution

Vikas Group uses Google Workspace and Microsoft Office 365 for workplace productivity and business communication across its group companies.

For Vikas Group, **digital communication is critical to collaborating with partners** to build products, serve customers, and engage with regulators and compliance teams.

To reduce risks and boost search productivity and compliance postures, **Vikas Group's IT team has to ensure data retention and protection of all business communication for at least seven years with tools for easy ediscovery across user accounts.**

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*Archiving within G-Suite & M365 is very expensive since we would have to upgrade user plans to higher ones. Also, archiving data in the same infrastructure as the primary solution would not give Vikas Group the agility to manage data.*

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*Given that we would access the data infrequently, we knew it would be ideal and cost-effective to have an independent software-as-a-service (SaaS)-based data retention and resilience solution that will scale with our needs*

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**Rajeev Singh**, CIO/Program Director, ERP & Digitalization Projects at Vikas Group

His team sought flexible, scalable, cost-effective cloud-native data retention solutions to make managing and accessing the archive easier.

So the team looked for ways to reduce data resilience's cost and complexity, maintain compliance with residency laws, and enable speedy discovery.

## Vaultastic: The Cloud-Native Solution for Vikas Group's Data Retention Needs

Vikas Group's team needed to protect the live data of 1500+ users and preserve approx 5 TB of legacy data in a central archive to support easy and rapid discovery.

They were clear about deploying a cloud-native solution, supporting data residency, and being independent of the Microsoft cloud to build resilience. This made **Vaultastic, powered by AWS**, an ideal fit.

Ensuring that data retention costs do not grow in step with storage was a critical concern of Vikas Group. After meeting with the solution architects from Mithi, the team at Vikas Group quickly understood how **Vaultastic optimizes data management costs along multiple dimensions, including deduplication, storage tiering, pay-per-use, and more.**

The proof of concept (POC) with Vaultastic produced quick results.

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*The onboarding was smooth, and we could get started on active data archiving in minutes. We also quickly migrated legacy data and saw that Vaultastic protected all our data via the search console.*

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*-Vikas Group IT Team*

## The adoption of Vaultastic within other Vikas Group companies

Vikas Group has the resilient data retention with on-demand access it needs for business-critical communication across the entire organization.

**Adopting Vaultastic has resulted in a 9x increase in turnaround speed for data access requests at Vikas Group.**

Besides this, the Group is experiencing a **2.5X ROI on cost savings** alone, with Vaultastic **optimizing data storage costs by 70%+, primarily driven by a 47% storage deduplication**.

Since the first adoption of Vaultastic by one of the Vikas Group companies, Rajeev has steadily got other companies to use Vaultastic to manage their business-critical data.

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*Vaultastic is now a significant part of our data resilience and data retention strategy that supports operations, compliance, and cost optimization goals.*

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*When you find something that works well for you, you make sure it's working as hard as it can for you, Vaultastic certainly makes data management faster, easier, cost-effective, and more secure.*

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Rajeev Singh, CIO/Program Director, ERP & Digitalization Projects at Vikas Group

## About Vaultastic

Vaultastic is one of the latest generation of products build by Mithi - to enable businesses to protect, gain visibility, and control of critical business data at highly optimised costs.

Vaultastic is an agile and on-demand cloud-based data management platform built on the Secure, Reliable, Scalable Cloud Computing services of the AWS cloud.

## Next Steps

To learn about how Vaultastic from Mithi Software Technologies can help your business, visit [www.Vaultastic.com](http://www.Vaultastic.com).